

Gustavo Johann Quandt

UX/UI Designer · Product Designer · Figma Specialist

Indaial, SC, Brazil · +55 (47) 99970-8118 · gustavoqdesign@gmail.com · linkedin.com/in/gustavoquandt · gustavoq.webflow.io

PROFESSIONAL SUMMARY

UX/UI and Product Designer with 6+ years of experience crafting user-centered digital products. Specialized in Figma, design systems, and agile methodologies. Proven track record of delivering scalable solutions through UX Research, prototyping, wireframing, and usability testing across fintech, SaaS, and enterprise platforms. Proficient in AI tools (Claude, Gemini, Figma AI) with hands-on experience in prompt engineering, AI-assisted prototyping, and vibe coding for web application development. Fluent in English and Portuguese.

WORK EXPERIENCE

Senior Product Designer

Truelogic Software · Remote

Nov 2024 – Present

Senior Product Designer (via Truelogic Software)

NerdWallet · Remote

Jan 2025 – Present

- Worked as an embedded Product Designer and Product Manager at NerdWallet through Truelogic Software, contributing to both product strategy and experience design.
- Co-led the design team alongside 2 other designers, collaborating on priorities, reviews, and design quality across the product.
- Focused on user experience improvements for personal finance features, working alongside cross-functional teams.
- Leveraged AI tools and prompt engineering to create navigable prototypes rapidly, accelerating design iteration and stakeholder reviews.

Senior Product Designer

Procore Technologies · Remote

Nov 2024 – Dec 2024

- Short-term engagement contributing to UX design within the construction management platform.

Product Designer

ecoPortal (H&S; and Risk Management Software) · New Zealand · Remote

May 2023 – Nov 2024

- Designed and iterated on product features for a health, safety and risk management SaaS platform.
- Collaborated with stakeholders and development teams to deliver user-centered solutions in an agile environment.

Product Designer

Inter · Remote

Apr 2022 – Feb 2023

- Led UX design for the PIX payment solution implementation, working closely with developers across user testing, prototyping, and wireframing.
- Mapped new feature versions and presented fully scalable designs to stakeholders.

Product Designer

ASAAS · Joinville, Brazil

Feb 2020 – Feb 2022

- Conducted UX Research to develop scalable prototypes and user testing sessions, collaborating through the full deployment cycle.

Product Designer

SoftExpert – Software for Excellence · Joinville, Brazil

Mar 2019 – Feb 2020

- Performed daily UX Research, user testing, wireframing, and prototyping for enterprise software solutions.

Graphic Designer

Neoplas · Joinville, Brazil

Jul 2018 – May 2019

- Created marketing materials, social media content, email campaigns, and product designs.

Graphic Designer

Pronto! Gráfica Expressa · Joinville, Brazil

Jan 2018 – Jul 2018

- Produced graphic and digital materials, CMYK print files, and final artwork in CorelDRAW and Photoshop.

Graphic Design Intern

Design Inverso · Joinville, Brazil

Aug 2017 – Dec 2017

- Assisted with artwork finalization and production in a design studio environment.

SKILLS & EXPERTISE

Design & Research UX Research · User Testing · Usability Testing · Wireframing · Prototyping · Information Architecture · User-Centered Design · Design Systems · UX Design · UI Design · Interaction Design

Tools Figma · Webflow · CorelDRAW · Adobe Photoshop

AI & Emerging Claude · Gemini · Figma AI · Prompt Engineering · AI-Assisted Prototyping · Vibe Coding (Web Apps)

Methodologies Agile · Kanban · Scrum · Stakeholder Communication

Languages English (Full Professional) · Portuguese (Native)

CERTIFICATIONS

User Research – Methods and Best Practices Aug 2024 IxDF – The Interaction Design Foundation

Membership Certificate Nov 2023 IxDF – The Interaction Design Foundation

Google UX Design Jan 2022 Coursera

Full-Stack Designer Jan 2021 EBAC – Escola Britânica de Artes Criativas e Tecnologia